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Business School Admission Essay

My passion to build my own business empire has grown since I was young, having been raised in a family which owned its business. My father and his siblings owned a gas station. Gaining direct exposure to business implanted the idea that trading is the most challenging occupation in the world. Furthermore, my father is also successful in real estate investment; he recently owned almost 150 acres in Thailand. I want to emulate him, but my attitude is very different. [My long-term aspiration is not only to be successful and to have a great deal of money, but also to create value for my beloved home country.]

[My personal long-term goal is to establish my own energy company focused on research into alternative energy sources.] Most of the energy in Thailand comes from natural gas and petroleum, but people in the country will face energy shortages, because those sources are limited. To increase energy security in Thailand, we must reduce the dependence on fossil fuels and find some sources which could be used over the long term. Biofuels are very appropriate because raw materials, including sugarcane and cassava, are the main industrial crops in northeast Thailand. I am also interested in increasing the number of solar farms in the country, because Thailand is located near the equator. The knowledge and experience from the Master of Business Administration programme at the University of Manchester will help me start up my own enterprise.

Four years in a technical field have given me the courage to build my own factory. Yet, expertise in managing a large-scale enterprise is still needed. In the next five years, I plan to enrich my experience in the financial sector. Prior to owning my own business, I will need to thoroughly understand financial management. Obtaining the MBA from the University of Manchester would enable me to thrive in financial services. The approach that gives students a chance to be exposed to the business environment for six months is the most interesting part of the course, because the most significant ability that leaders must acquire is versatility. Therefore, learning in a real situation would achieve the best outcome.

The MBA programme of your university would enable me to succeed in the real world of capitalism. Emphasis on personal development and leadership is a distinctive point of your programme, because establishing and managing one's own company involves more than just being an employer. [Moreover, the road to success in the business world is full of obstacles and chances for failure.] So, resilience is an indispensable trait for an entrepreneur. This program will develop that trait and also reinforce my knowledge of financial and management accounting, business law, and other disciplines. Furthermore, all of the soft skills needed by leaders are addressed, like interpersonal communication and presentation. The Developing Leadership course would help me to strengthen these abilities. Owning a company is a great challenge. The most important task is to believe in one's own idea and to be able to persuade others to accomplish the mission. I firmly believe that the MBA programme at the University of Manchester would allow me to understand the complexity of leadership and drive my own business to success.

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