

Business School Admission Essay

My passion to build my own empire of business has grown since I was young. Has been raised in the family which own its business; my father and his siblings together once owned a gas station. Gaining direct exposure to business atmosphere since I was young, I has been implanted the idea that trading is the most challenging occupation in the world. Furthermore, my father is successful also in real estate investment, which he recently own almost 150 acre in Thailand; I want to follow in the footsteps of being successful in the business as well as my father did. However, my personal attitude is different; my long term aspiration is not only to be successful in having a great deal of money, but I also want to create magnificent value for my beloved home country.

My personal long term goal is to establish my own energy company which primarily intend to research for more alternative source to be extensively used in market. Nowadays, most of the energy sources in Thailand come from natural gases and petroleum which will be conventional in a decade. Moreover, people in our country would be put into energy shortage, because that sources are limited. To increase energy security in Thailand, we must reduce the dependence on fossil fuels and find some sources which could be energy supplies in longer term or even unlimited. In this case, biofuel energy are very appropriate because raw materials, including sugarcane and cassava, are the main industrial crop in North East of Thailand and they can be regrown. I am also interested in increasing the number of solar farms in the country because Thailand is located near the equator. My passion and attitude both direct me to apply knowledge and experience from the Master of Business Administration at University of Manchester to help make me start up my own enterprise.

The experience of 4 years in technical field is enough to give me guts to build my own factory. Yet, lacking of expertise in managing large-scale people and finance is still need to be fulfill. Beforehand, in the next five years, I plan to enrich my further experience in the financial sector. Preceding of owning my business, financial management is necessary to be thoroughly understand. Achieving MBA title from University of Manchester would allow me to thrive in the financial service. The style of learning approach that gives a chance for students to expose to the business environment for six months is the most interesting part of the course. In the real world, while most troubles occur in any format and time, the most significant ability the leaders must acquire is versatility. Therefore, learning with the real situation would archive the best outcome.

MBA program of your university is the program that would encourage me to stand up in the real world of capitalism. Emphasis in personal development and leadership is a distinctive point of your program. Because establishing and managing our own company are far more ambitious than being an employer. Moreover, the road to successful in the business world is full with obstacles and chances to failure. So, resilience is extremely indispensable trait for an entrepreneur. This program will develop that trait and also reinforce me with the basic knowledge such as financial and management accounting, business law and others necessary for conducting organization. Furthermore, all the soft skills like interpersonal communication and presentation are required for being a leader. The Developing Leadership course would help me to develop these necessary abilities. Owning company is something like "I am better than everyone at every task" challenge. The most important task is to believe in our own idea and persuade others to follow us to the far end of the mission. I firmly believe that the MBA program at University of Manchester would allow me to understand the complexity of leadership and support me while doing my own business.

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