

# Business School Admission Essay

In 2050, the population aged 65 and over is projected to double in the United States and in addition to this increase in the total population of older adults we will also experience an increase in life span and a rapid increase in the number of chronic diseases. I learned of this issue while preparing for an Aging Populations course for my Public Health Masters Program at Johns Hopkins and my heart began to race. As a former medical researcher I understand chronic diseases and the pressure that they are currently placing on our already strained healthcare system. I immediately understood that these projections are not sustainable and I am immediately began to think of solutions to this problem; that's where the story of why I am applying to Georgetown's program begins.

I made two promises to myself at young age and I vowed to stay true to them. The first is that I committed myself to lifelong learning and the second was that I would choose my careers based on meaningful work, and not money. These objectives have taken me on a very diverse yet exciting journey that includes serving the United States military, working abroad in Europe for three years, 3 degrees, opening my own business, and most recently, working as a consultant. During this journey I have learned many lessons, lessons, which I believe, would be an asset to others in your MBA program.

The reason that I choose your specific program is two-fold. First I want to enhance my skillset and knowledge as a consultant in order to bring unique cutting edge solutions to my clients. I work specifically in the supply chain sector and am currently spearheading the medical component of the Federal Category Management Initiative. My job is to assist the US government in taking a more strategic approach to purchasing and leveraging assets. Your coursework in strategy, global operations, business & government, and business & public policy would be an invaluable asset to my consulting career.

My second reason for applying to this program is that I want to want to bridge the gap between medicine and technology in order to create innovate global companies that advance healthcare. My public health studies from Johns Hopkins University, and my work while working as Researcher at East Carolina's School of Medicine, has instilled a sense of urgency to find creative solutions to care for an increasing aging population that suffers from debilitating and chronic disease that cause a strain on the healthcare system. The rise in individuals suffering from chronic and age-related diseases such as Chronic Obstructive Pulmonary Disease, dementia, depression, heart failure, chronic kidney disease and diabetes has skyrocket in the past decade and this numbers are predicted to increase exponentially.

I am confident that the solution to this epidemic is to invest in technologies that work to not only treat but that prevent these debilitating illnesses. I want to build platforms that encourage innovation between medicine and technology. My travels to the international venture technology startup conference, SLUSH, in Helsinki inspired me to want to build, market, and scale these ideas on a global level. At this conference I had the rare opportunity to learn hear successful venture capitalist Chris Sacca describe how he choose which businesses to invest in and lessons learned while building his empire. I also learned about innovations in healthcare from Dr. Daniel Kraft from Singularity University and was fascinated by contacts that can monitor blood glucose and send results directly to your doctor in real time. I also listened to a panel of IT experts and doctors explain how we could use our smart phones as medical instruments. Where patients with diabetes could utilize a small attachment on their smartphone and not only measure, but also share blood glucose results directly with your doctor. The possibilities are endless, and these innovative technologies are critical to ensure real time patient data and communication is available in real time and globally to any doctor in the world.

I believe that Georgetown University is the ideal university to teach me critical skills in order to develop, market, and globalize healthcare technology. Georgetown's classes in consumer behavior, negotiations and entrepreneurial finance & venture capital would be critical to my success. Several years ago I started a retail triathlon store that grew from one to five stores over the course of 5 years, and during that time the most valuable lesson that I learned was that I lacked the proper background and skills in marketing, accounting, strategy and consumer behavior. Over the years my interest have changed from retail to emerging healthcare technologies, and this time around I intend to think globally and study with the best in International Business. I have a unique background in public health, entrepreneurship, medical research, and military experience that I believe would add substantial value to your program. In addition I had the unique opportunity to serve the US military as a Materials Manager at the Naval Hospital in Naples Italy for three years. Here I learned about international logistics, European labor laws, and I had the unique opportunity to manage a staff of 20 local national Italians. What I learned during this time, but my successes and failures, it would be great to share.

It would be an honor to be part of your Executive MBA program and if accepted into your prestigious program I can guarantee that I can substantially contribute to the success of your program.

**Need to impress the admission committee?**

Our editors can assist you get enrolled.

[Order Now](#)