

## SAMPLE ESSAY

"However" is a useful and forceful word that is often weakened by overuse. In many cases, it need not be used at all, and should at least be weighed against its alternatives.



James C.  
Yale University

Witnessing ~~Ever since seeing~~ how severely the 2008 financial crisis hurt my father's manufacturing company ~~focused my attention on~~, ~~I have been attuned to~~ how ~~the high cost of debt has made small- and medium-sized Chinese enterprises vulnerable~~ ~~small- and medium-sized Chinese enterprises are~~ to ~~in the face of~~ economic changes ~~due to the high cost of debt~~. In recent years, I have ~~noticed that~~ ~~observed~~ Internet finance businesses have partially solved such problems. Still, ~~however~~, the full potential of FinTech has yet to be tapped in China. ~~I am therefore~~ ~~Therefore, I am eager to~~ ~~passionate to~~ become a venture capitalist ~~who specializes in~~ ~~specializing in~~ FinTech in Asia. ~~In this role, I will to~~ identify technology startups that ~~offer~~ ~~could provide~~ unconventional solutions to ~~the address~~ inefficiencies in the financial markets of ~~emerging economies~~ ~~markets~~ and ~~then to~~ help them scale up.

Longer sentences are generally more difficult to read than shorter sentences.



James C.  
Yale University

My six years' experience working ~~at in the~~ TMT Department of Barclays ~~i~~Investment ~~b~~Banking ~~-TMT department~~ has equipped me with the ~~financial skills needed to necessary finance toolkit to guide~~ ~~promote~~ a company ~~in through~~ forming strategic alliances and ~~raising~~ capital ~~raising~~. It has also deepened my knowledge of Asia's technology sector, ~~in particularly~~, the FinTech market, ~~while also and~~ ~~armed~~ me with a strong network of tech entrepreneurs and investors. ~~I have also gained~~ ~~also~~ ~~have~~ extensive experience with ~~performing~~ due diligence on companies, including analyzing business models, traction, suppliers, ~~and~~ customers, products, and competition. ~~These experiences will facilitate my career in venture capital because they taught me how to evaluate investment opportunities and understand more clearly the benchmarks of successful businesses.~~

The word "markets" appears twice in this sentence. Consider replacing it with the word "economies," which seems more appropriate here.



James C.  
Yale University

"In particular" is an idiomatic expression that means "in distinction from others" or "specifically." This expression usually refers to nouns. "Particularly" means "in detail" or "to an unusual degree." It is an adverb, and as such, it can be used to modify a verb, an adjective, or another adverb, not nouns.



James C.  
Yale University

~~These trainings are helpful for my future career in venture capital, as they taught me how to evaluate investment opportunities and to better understand the benchmarks of successful business.~~

The word "However" is used as coordinate conjunction here, as it joins two equal ideas. For formal speeches, scholarly papers, and the like, sentences should be re-written to avoid starting any sentence with coordinate conjunction.



James C.  
Yale University

To become a great venture capitalist, however, I need to supplement my finance background by ~~However, to be a great venture capitalist, besides my finance background,~~

~~I still need to enhancing my develop a deeper~~ understanding of the multifaceted challenges that technology enterprises will face and ~~to gain~~ by ~~gaining~~ more operational and managerial experience. ~~For these reasons, Therefore,~~ now is the right time ~~for me~~ to pursue an MBA. ~~My and my~~ short-term post-MBA goal is to become a product manager for a fast-growing FinTech startup. ~~There I will, where I could~~ gain ~~additional more~~ operational experience and lead a team ~~in to~~ launching a product from prototyping to mass-production. This ~~will give me~~ supplements ~~me with more~~ actionable ~~pieces of~~ advice and ~~other insights~~ ~~likeminded thoughts~~ to share with entrepreneurs in the future.

"Therefore" is an example of an artificial transition, meaning it just interrupts our writing to tell our readers we have more to say. And it is often overused.



James C.  
Yale University

People often use "would like to" when they don't have a definite plan. On the other hand, "will" is a definite statement, which means that you use it when you are certain that the future action is going to take place.



James C.  
Yale University

Columbia Business School's curriculum perfectly suits my needs. It is cross-functional, practical, and filled with diverse perspectives. ~~At CBS I will In CBS, I look forward taking courses to~~ enhance my knowledge of innovation, entrepreneurship, and investment. For example, ~~Professor Farrokhnia's course I am interested in the course of~~ "Blockchain, Crypto-currencies and Digital Tokens Demystified" is especially interesting because of his, ~~taught by Professor Farrokhnia, who has~~ rich experience in FinTech and in innovation-driven investment. ~~I am also~~ ~~Also, I am~~ excited ~~about courses in to attend courses about~~ product management and analytics, such as "User Experience and Product Management" and "Digital Literacy for Decision Makers," ~~as well as learning from, and to learn from~~ adjunct professors who have ~~significant profound~~ industry ~~experience practices~~.

It's fine to start a sentence with "also". But for formal papers, such sentences should be re-written.



James C.  
Yale University

Outside the classroom, I will participate in Tech hackathons with ~~Beyond the curriculum, I also would like to team up with~~ engineering students ~~in order to attempt my first to participate in Tech hackathons, which will provide me with the first attempt of idea-to-product launch and to a practice of~~ entrepreneurial leadership. ~~Moreover, while participating in the Besides, at~~ Columbia FinTech Club ~~will enable me to,~~ I will ~~have an opportunity to~~ meet industry practitioners and learn more about advanced financial technologies. In New York, a center of both FinTech and venture incubation in the U.S., I look forward to making ~~can't wait to make~~ my dream come true.